

# WWD THURSDAY

Sportswear

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**NORELL ON EATING:** Norman Norell died in 1972, but his legacy clearly lives on. The namesake company was relaunched last year and this fall, a whole new audience will get a flavor of the Norell aesthetic. The design house is creating uniforms for the staff at Sascha, a new restaurant expected to open at 55 Gansevoort Street this fall in New York. Chef **Sascha Lyon** is jumping on a trend du jour in fashion. **Jean-Georges Vongerichten's** latest restaurant, PerrySt., features staff clad in Calvin Klein, and Penguin dressed the waitstaff at MoMA's Café and Terrace.

Lyon is creating the interior with graphic designer **Andy Jacobson** and interior designer **Glen Coben**. It will feature a clubby Bar Room, ornamented ceilings and exposed brick. It's already getting some fashion buzz: Several fashion companies are rumored to be in talks to hold their fashion week events there this September.



A Norell uniform for Sascha.